



Inspiring stories launch Federation campaign



Noah Farrell, left, listens as David F. Adler, general chair of the Jewish Federation of Cleveland's 2017 Campaign for Jewish Needs, prepares to present him with a gift of a siddur from the Federation. | CJN Photo / Ed Wittenberg

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There was a time when Noah Farrell's future didn't look very bright. His parents, both drug and alcohol addicts, divorced when he was a child, and both died by the time he was 14. He lost interest in school and sports and became, in his words, "a sketchy kid."

But the Jewish community rallied around him, and he is grateful to the Jewish Federation of Cleveland and some schools and agencies supported by the Federation for helping to make that happen.

"If you focus on the good things in life and be optimistic, things will come your way," Farrell said at the launch event for the Federation's 2017 Campaign for Jewish Needs Aug. 30 at Park Synagogue East in Pepper Pike. "Good things don't happen when you're down all the time, and it took me a while to realize that."

"Everyone could use the help of the Jewish organizations that helped me. These organizations changed my life."

Farrell, of University Heights, received a standing ovation from the crowd of nearly 400 when he finished his 10-minute talk. A June graduate of Fuchs

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Former ad guru Glazen assists 'Cleveland Hustles' to strong start

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When Alan Glazen retired from advertising and documentary film making in 2005, he founded Glazen Urban, an investment and management organization focused on Cleveland neighborhoods and districts.

So it comes as no surprise that Glazen is a natural fit as an investor on "Cleveland Hustles," an unscripted television show on CNBC by executive produce LeBron James and his business partner, Maverick Carter. It airs at 10 p.m. Wednesdays.

Similar to "Shark Tank" on

ABC, "Cleveland Hustles" is an eight-episode show that features aspiring entrepreneurs from Northeast Ohio who make business presentations to a panel of investors. Besides Glazen, the investors include Kumar Arora, a serial entrepreneur and angel investor; Kathy Futey, a certified private wealth adviser; and Jonathan Sawyer, a Cleveland chef and owner of The Greenhouse Tavern, Noodlecat and Trentina.

As for how Glazen became involved with the show, he said one day he received a phone call "out of the blue" and was asked if he would have any interest in being

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CJN announces 2016 class of 18 Difference Makers

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Since its inception last year, the Cleveland Jewish News 18 Difference Makers has been a highly anticipated event. As soon as nominations opened for the 2016 class, the CJN was overwhelmed with exemplary nominees from all walks of life.

Educators, attorneys, CEOs, activists, physicians, community volunteers and many other professions represent the CJN's second annual class of 18 Difference Makers. Narrowing the list to just 18 was a challenging task. Last year, there were so many outstanding nominations that the CJN couldn't settle on 18, or "chai," so an inaugural class of 36, or "double chai" was announced.

"One of the greatest strengths of our community is the passion, dedication and giving that comes from within our own people. To have so many deserving individuals to choose from is indicative of why the CJN felt so strongly the need to create this event," said Kevin S. Adelstein, CJN publisher and CEO and president of the Cleveland Jewish Publication Company. "This class of honorees represents remarkable individuals who truly personify what this award symbolizes."

In addition to this year's class, the CJN is pleased to announce a Civic Leadership Award, which will be presented to David Gilbert of Solon. In addition to his two full-time leadership roles as President and CEO of both Destination Cleveland and the Greater Cleveland Sports Commission, Gilbert took on an additional position as the chairman of the RNC Host Committee for this summer's Republican National Convention in Cleveland. Under his leadership, the city received much praise, admiration and accolades from around the world, thus impacting the greater community in which we all live.

Additionally, the CJN has created a new Generation Award, an annual award that recognizes a family that has instilled the values of tikkun olam – a tenet of Judaism – across generations. The inaugural Generation Award will be presented to the Berns family of Hunting Valley.

"In honoring David Gilbert with this Civic Leadership Award, we felt there is no more appropriate time than now to pay tribute to his leadership and community impact we all experienced this summer," Adelstein said. "In presenting members of the Berns family with our new Generation Award, we hope to emphasize how crucial l'dor va'dor (from generation to genera-

18

DIFFERENCE MAKERS

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tion) really is. They truly epitomize setting and carrying out the example of tikkun olam from one generation to another.”

The event will be held at 6 p.m. Nov. 2 at Landerhaven in Mayfield Heights. Kosher dietary laws will be observed. Tickets for the event are \$72 each and can be purchased at cjn.org/differencemakers.

The award winners will be featured in a special pull-out commemorative section in the Oct. 28 issue of the CJN and as well as on cjn.org.

The criteria for Difference Makers were as follows: They had to be at least 18 years old by July 30, 2016, and have

ties to Northeast Ohio; they should be making a difference in Northeast Ohio's Jewish community by being active through a nonprofit organization, volunteer group or professional endeavor; and they must demonstrate the “mensch-like” characteristics of honor and integrity.

Difference Makers do not have to be Jewish, but their efforts must help better the Northeast Ohio Jewish community.

Case Western Reserve University Weatherhead School of Management in Cleveland and Classic Lexus are co-presenting sponsors and Ganley Volkswagen, Subaru and Fiat is a supporting

18 DIFFERENCE MAKERS

WHEN: 6 p.m. Nov. 2

WHERE: Landerhaven, 6111 Landerhaven Drive, Mayfield Heights

WHO: 18 individuals who espouse the spirit of tikkun olam (repairing the world), Civic Leadership Award and Generation Award. The CJN will also present a Lifetime Achievement Award, the recipient of which will be named at a later date.

TICKETS: \$72 per person and can be purchased at cjn.org/differencemakers.

SPONSORS: Case Western Reserve University Weatherhead School of Management in Cleveland and Classic Lexus are co-presenting sponsors; Ganley Volkswagen, Subaru and Fiat is a supporting sponsor. For sponsorship opportunities, contact Events Manager Gina Lloyd at 216-342-5196 or glloyd@cjn.org.

sponsor of the event.

For sponsorship opportunities and

other information, contact Events Manager Gina Lloyd at 216-342-5196.

Introducing the 2016 class of 18 Difference Makers

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Community Leader

CIVIC LEADERSHIP AWARD

DAVID GILBERT

President and CEO Destination Cleveland and Greater Cleveland Sports Commission

GENERATION AWARD

DANI BERNS, co-founder of The Race

JOSH BERNS, co-founder of The Race

DR. PATTI BECKMAN BERNS, dentist and philanthropist

** Publisher's Note: Eli Dessler is also a member of the Cleveland Jewish Publication Company Board of Directors*

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