

Experience

Aaron Minc is a nationally recognized leader in the specialized area of Internet defamation. His work is on the technological forefront of removing damaging content from the Internet, combating cyber-attacks, and uncovering identities of anonymous Internet users. Aaron has developed cost-effective cutting edge legal solutions for his clients' most pressing and damaging online problems. He is the go-to attorney in his industry or "fixer" for the most malicious and hard to solve internet defamation crises.

Aaron represents clients worldwide, ranging from individuals, small to mid-size business and *Fortune* 500 companies to large nonprofit organizations, government institutions and high profile executives, celebrities, politicians, and other individuals. His practice involves combatting Internet defamation, content removal, competitor defamation, Internet extortion, online investigation, online harassment, online cyber-bullying, revenge porn, online privacy, and other types of cyber-attacks.

Aaron has successfully litigated more than 100 Internet defamation lawsuits in 19 states and 3 countries, securing removal of defamatory content in nearly all of his cases. His experience spans obtaining verdict by jury and judge, winning temporary, preliminary, and permanent injunction, and victory on appeal. In the course of his practice, Aaron has removed over 10,000 websites and other pieces of false or damaging content from the Internet and search results for clients.

News media publications frequently call upon Aaron to comment and speak on topics involving Internet defamation and online privacy issues. He also teaches tactics and strategies for dealing with online cyber-attacks to businesses owners, professional service providers, and other attorneys.

Representative Matters

- Forced one of the largest book publishers in the world to alter the memoir of their celebrity author, issue a public apology to the client, and publicly agree to pay the client's legal fees. Case garnered national media attention and successfully managed public relations campaign and interviews with news media outlets.
- Obtained temporary and permanent injunction for removal of online content published by woman who started an embarrassing website about high profile CEO as part of an extortion attempt for cash, real estate, and other property through online smear campaign.
- Represented large non-profit in litigation to remove defamatory websites and stop ongoing online extortion campaign and bogus litigation attacks against organization, board members, and executives by rogue ex-employee.
- Successfully obtained removal of defamatory and embarrassing YouTube videos for head royalty figure/leader of foreign government by court order.
- Removed hundreds of defamatory and fake online blogs and press releases regarding central foreign government institution and its country leader through court order.
- Removed more than 25 news articles from Internet involving case of a false arrest accusing client of kidnapping, rape, sodomy, assault, battery and other serious criminal charges.

Aaron Minc

Of Counsel



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Practice Areas:

- Internet Defamation, Chair
- Civil & Commercial Litigation

Bar Admissions:

- United States Supreme Court
- U.S. District Court, Northern and Southern Districts of Ohio
- All Ohio State Courts

Education:

- Miami University (B.S., 2007)
- Case Western Reserve School of Law (J.D., *cum laude*, 2010)
 - Litigation Concentration, *with honors*
 - President and Founder of the Sports & Entertainment Law Society

Representative Matters (continued)

- Obtained settlement and injunction after investigating and successfully identifying close friend of young woman who was using dark web to hack her social media accounts, spread defamatory information, and publish fake nude photos of her online. Removed all material published from the Internet and search results.
- Obtained emergency restraining order and repossession of business' social media accounts that were taken over by a contractor of the business for the purpose of using the social media accounts to publish defamation, pornography and other private information as a means of extortion to resolve a contract dispute.
- Removed news articles and in-depth investigative reports from highly regarded political activist and non-profit organization websites. Articles wrongfully identified and exposed individual as being potential terrorist and/or hate group leader when he was actually an undercover FBI agent.
- Uncovered identity of woman and private investigator using highly sophisticated tactics and dark web to conceal identity to publish dozens of defamatory, malicious, and baseless smears against men using online dating websites. Removed all defamatory content published.
- Obtained pre-litigation settlement for client after successful identification in case involving defamation of male gynecologist being defamed online on patient review websites by cross-town competitor/ex-employer.
- Secured permanent injunction against woman engaged in malicious ongoing campaign of online defamation, harassment, and extortion against business owner, wife and company. Successfully removed over 50 websites and defamatory pieces of content.
- Attempted to and successfully removed nearly every different type and kind of content from the Internet and/or Google search results including, but not limited to, the following types of material or content located on the following websites:
 - Ripoffreport.com
 - Pissedconsumer.com
 - ComplaintsBoard.com
 - News Articles
 - Court cases and pleadings
 - Arrest reports
 - Personal information directory websites
 - Revenge porn, pornography, and anonymous porn picture forums
 - Discussion forum threads
 - Activist group websites
 - Wordpress.com, Blogspot.com, wix.com, tumblr.com, and other personal blogging websites
 - YouTube and other online video content
 - Mugshots
 - Domains/websites registered and targeted to attack specific businesses and individuals
 - Glassdoor.com
 - Thedirty.com
 - Barboyreport.Kr
 - Sheasahomewreker.com
 - Cheaterland.com
 - Reportmyex.com
 - Usacomplaints.com
 - Scam.com
 - Scamorg.com
 - Cheaterreport.com
 - Tagthesponsor.com
 - RateMDs.com, Vitals.com

Civic and Professional Involvement

- 🏠 Ohio State and Cleveland Metropolitan Bar Associations
- 🏠 *Cleveland Jewish News*, Board Member, 2014-present

Accomplishments

- Recognized as a "Rising Star" by *Super Lawyers Magazine*, 2014-present
- Rated "Superb" (10/10) on the lawyer rating website Avvo.com
- Clients Choice Award in area of libel law, Avvo.com, 2013

Presentations

- Chester County Pennsylvania Bar Association, BULL Series - Internet Defamation Presentation, 2015
- ICIC.org, CEO Series: "Online Reputation Management – How to Fight Negative Reviews," 2016
- Bizdom, "Limited Liability Company Primer & Managing Your Company's Online Reputation," 2014
- Jackson Lewis 2013 Akron Employment Law Conference, "How to Defend Your Business from Cyber Defamation by Former Employees and other Malcontents," 2013
- Bizdom, "Business Law 101: Contract Law & Negotiation," 2013

Publications

- Defamation Removal Law blog, Author
- *New York Post*, Revenge Porn Victim to Google: Make me disappear, 2017
- *Cleveland Jewish News*, Privacy issues when posting publicly should be a concern, 2017
- Investopedia, Should You Really Pay to Erase Your Name From The Internet?, 2016
- The Guardian, Melania no more: why did Donald Trump take down his wife's website?, 2016
- Aabaco Small business (formerly Yahoo Small Business), How to Protect Your Business's Online Reputation, 2016
- C|NET, Forget Being A Victim, What To Do When Revenge Porn Strikes, 2015
- *In Brief*, A Publication of Case Western Reserve University School of Law, THE REPUTATION PROTECTOR, 2014
- ReputationX blog, Top 5 Online Reputation Laws You Should Know, 2014
- Search Engine Journal, Court Slams Free Speech: Anonymous Yelp Reviews Under Fire, 2014
- Search Engine Watch, Ripoff Report To Revise Removal Policy: May Accept Court Orders, 2014
- The Hollywood Reporter, Publisher to Alter Lena Dunham Book After Rape Story Questioned, Attorney Says, 2014
- *The Washington Post*, Lena Dunham Publisher Says her Alleged Rapist "Barry" Wasn't Actually Named Barry, 2014
- *Time*, Lena Dunham's Publisher to Alter Her Book After Threat of Litigation Over Rape Story, 2014
- Ignitevisibility.com, Anonymous Yelp Reviews are Slammed by the Courts, 2014
- *Bar Journal*, the Cleveland Metropolitan Bar Association, The Dark Side of the Internet—How to Remove Bogus and Defamatory Online Content, 2013
- Search Engine Journal, Yelp Lawsuit Could Mean Guest Reviewers Can Get Back Pay, 2013